



YOU'RE INVITED

WINTER DRIVING SAFETY

Roadway safety is the Nevada Department of Transportation's first priority. As winter approaches northern Nevada, NDOT is unveiling an "Ice and Snow-Take it Slow" winter driving safety campaign to provide motorists with safe winter driving tips.

"ICE AND SNOW" SAFETY MEDIA EVENT

- WHAT:** Media event, including introduction by NDOT Director Susan Martinovich, to raise awareness of safe winter driving and celebrate the successful launch of NDOT's "Ice and Snow-Take it Slow" winter driving safety campaign.
- WHEN:** Friday, November 16 11 am - 11:30 am
- WHERE:** NDOT District 2 Offices, 310 Galletti Way, Sparks
- RSVP:** Please RSVP to Scott Magruder at smagruder@dot.state.nv.us or (775) 888-7777 or Meg Mincolla at mmincolla@dot.state.nv.us or (775) 888-7172.

NDOT'S WINTER DRIVING SAFETY CAMPAIGN

In 2006, there were five fatalities and 490 vehicle crashes statewide attributable to unsafe driving behaviors in snow and ice, such as driving too fast for conditions, following too closely and failing to maintain a lane.

NDOT's new Ice and Snow campaign aims to provide all drivers with tips for safer winter driving, including maintaining constant, slow speed, using seatbelts and headlights, removing snow from vehicles and keeping a safe distance. A new winter driving Web site located at www.nevadadot.com/winter offers the winter driving information along with road conditions, chain requirement information, and links to Nevada weather forecasts and other state road conditions. A brochure detailing winter driving tips is available at NDOT offices or by contacting (775) 888-7000, and will be distributed to northern Nevada high school and car rental agencies. NDOT's radio and television public service announcements also include the Ice and Snow logo and information.

Find more information at www.nevadadot.com/winter.